

SUSTAINABLE AND INDIVIDUAL

# Cargo PICK-UP

Practically unbeatable  
as a city transporter



## Eco-friendliness

In the long term, 8 to 23 percent of journeys in German commercial transport could be taken over by Cargo PICK-UPs. This has positive consequences for the environment:

**CO<sub>2</sub> emissions when using the Cargo PICK-UP in comparison:**

\*1 person per 100 km

**0,4 kg**

instead of  
Ø16.95 kg when  
using a car\*.

**50×**

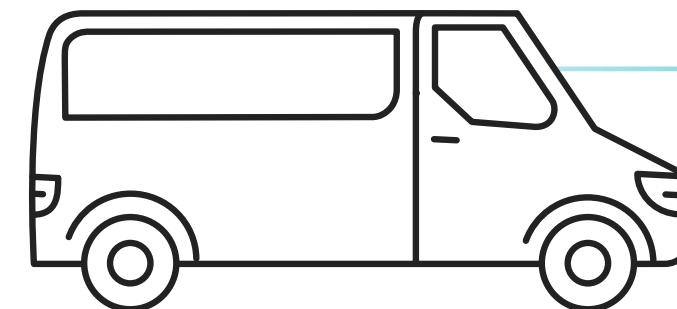
fewer emissions  
than a petrol  
or diesel engine\*

**7 Liter**

Boiling water or  
driving 100 km  
Cargo PICK-UP

## Range

85 percent of tradesmen, retailers and parcel delivery drivers cover an average of 70 to 100 km in daily city traffic in Germany – a distance that the Cargo PICK-UP can also cover.



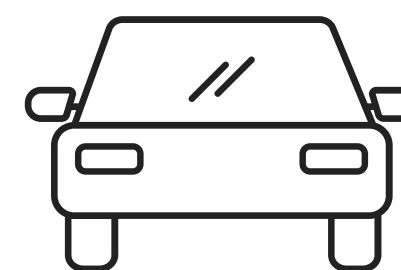
**70 to 100 km** daily route



up to **100 km** range

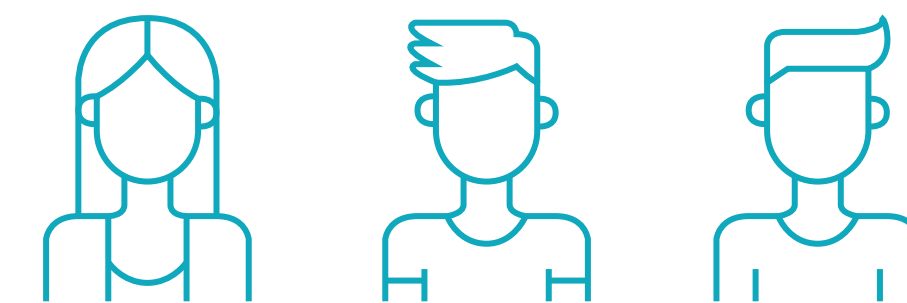
## Easy parking

Deliver directly to the door. Three Cargo PICK-UPs take up as much space as a car.



## Driving licence

Fewer and fewer young people in Germany have a car driving licence.



**20%**

of Germans up to the age of 24 do not  
have a car driving licence

Source: Bikes.de

Source: GDV Gesamtverband der Versicherer e.V.

Source: Mobilitätsanalyse VW Nutzfahrzeuge